



Barber Shop Talk Series

B L A C K

Men & Misconceptions

A N N U A L
R E P O R T

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PARTNERS



University
of Manitoba

THANK
YOU!

THIS IS
LAWADE



SWISH A logo consisting of the word 'SWISH' in a bold, sans-serif font with a small, stylized maple leaf icon to the right.

MANEUVER
MEN'S GROOMING



OUR MISSION

THE BARBERSHOP TALK SERIES

Our goal is to create a secure and empowering environment that encourages enriching conversations that socially and politically empower Black men and boys. We are dedicated to promoting dialogue among Black men and boys regarding various themes such as gender biases and anti-Black racism, all of which create moments of learning and awareness regarding Black masculinities.



The Afro-Caribbean Mentorship Program (ACMP)

Founded in 2018, the Afro-Caribbean Mentorship Program aims to support the unique needs of Black students in academic spaces.

ACMP provides a safe, culturally sensitive learning space, with Black scholarship focusing on Black students' academic and social development.

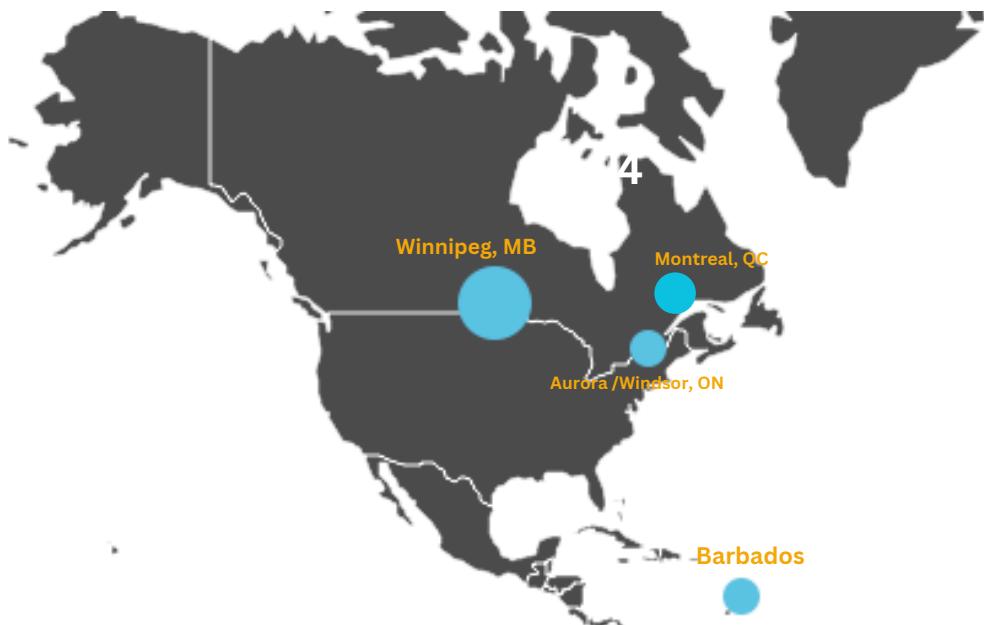
Although ACMP events and programs are catered for Black students, all students and community members from differing racial and ethnic backgrounds are encouraged to participate and engage in the spirit of solidarity.

Events such as Financial Literacy (Partnered with TD Bank), Anti-Black Racism as Mental Health Concern, More Than Networking and the famous Black History Month event empower Black youth and broader Canadian communities while intentionally humanizing Black people and their multi-faceted cultural experiences.



ABOUT OUR EVENT

Many Black men share a deep and meaningful relationship with their barbers. The connection between Black men and boys and their barbers has inspired the creation of Barbershop Talks: Black Men and Misconception. These events leverage the familiar and welcoming atmosphere of the neighbourhood barbershop to establish a safe space for Black men and boys to engage and discuss many themes which rarely get spoken about in mainstream society. Themes such as addressing mental health concerns that are specific to Black men and boys have been well-received among audience members as the conversation disallows homogenizing people with mental health concerns. Instead, people participating in the program are encouraged to engage through an intersectional approach to critically understand what mental health means when coupling anti-Blackness, gender biases and event classism as causes for mental health issues among Black men and boys.



PREVIOUS EVENTS



Addressing Mental Health of Barbadian Men and Boys

This event provided a safe space for Black men and boys and the broader Barbadian community members to engage in conversations about the mental health of Black men and boys - With an emphasis on thinking through ways to address and support Black men and boys. With expert panelists and interactive discussions, this event successfully empowered Black men and boys to seek help and build supportive relationships within their community.



Sun, Aug 18, 2024



St. George, Barbados

Utilizing the Barbershop Setting to Discuss and Challenge Anti-Black Racism

Hosted as a workshop during the 2024 Canadian Sociological Association (CSA) Congress Conference. It encouraged our Canadian and international Black community and non-Black community to speak with one another while creating a space to appreciate and learn about the varying impacts that anti-Blackness creates among Black Canadians.



Wed, June 5 2024



Montreal, QC



Addressing the Importance of Mentors for Canadian Black Males

Despite the benefits of mentorship, many Black youth face various obstacles in seeking positive guidance. This often significantly harms their emotional well-being. The May 27th event created a safe space for discussion, allowing the community to explore ways to establish meaningful mentorship opportunities for young Black male youth.



Mon, May 27 2024



Winnipeg, MB

PREVIOUS EVENTS



Black Men and Sports

In many communities, young Black men are taught that their bodies' physical capacity is their only avenue to economic mobility. This event aimed to foster dialogue and understanding of young Black men and boys' challenges and misconceptions in their engagement with sports.



Mon, April 8, 2024



Winnipeg, MB

Creating Safe Space for Black Men and Boys

The tragic death of a young Nigerian student by Winnipeg Police highlights the ongoing negative perception of Black men and boys as dangerous and disposable. The event focused on discussing culturally sensitive support for young Black men and boys in a time of need due to the senseless shooting of a young University of Manitoba Nigerian student at the beginning of 2024.



Mon, Jan 29, 2024



Winnipeg, MB



Supporting Black Men & Boys in Formal Education

This event focused on socio-economic barriers faced by young black boys in the Canadian formal education system. Many young Black boys are viewed as troublemakers, and not smart enough to belong to formal learning institutions. This event explored ways to support Black young men and boys, and their families, while they embark on the 2023-2024 school year.



Mon, August 21 2023



Winnipeg, Aurora and Windsor

HIGHLIGHTS

08/18/2024 | ST. GEORGE - BARBADOS



Introductions & Poem by
Nika B. - Title *I See You*



Giveaways



Breathwork by Rhesa Garnes



SPEAKERS



FABIAN SARGEANT

Fabian Sargeant is a professional social worker with a Master's in Public Health. Fabian is deeply committed to social justice, particularly in the areas of men's empowerment and family well-being. This passion led him to establish and serve as the President of the Men Empowerment Network Support (MENS) organization.



L.A. WADE

L.A. Wade is a pioneering Mental Health Strategist and Storyteller, dedicated to crafting healing strategies for individuals, families, and communities. A trusted consultant in multimedia and mental health, she offers relatable workshops and motivational talks, sharing her compelling stories through diverse media forms.



SHAWN SPRINGER

Shawn Springer holds a Bachelor's in Social Work from The University of the West Indies, Cave Hill. He is trained as a Mental Health counselor and is an instructor in psychological first aid with the Barbados Redcross Society. Mr Springer is currently a member of the executive committee of MENS (Men Empowerment Network Support).



MR. JUSTIN CATLIN

Mr. Justin Catlin has a keen understanding of International Trade and Logistics, Management along with travelling the world as an International Field Hockey Player from Barbados over the years, Justin aims to merge his unique expertise and experience to transform the Sports Tourism Industry.

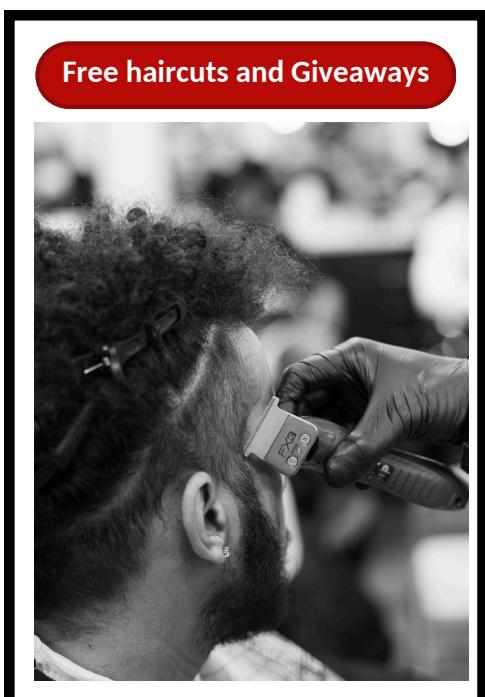


TROY CROSSFIELD

Troy Crossfield is the founder of award winning production company Crossfield House Productions (CHP), a production group that brings to the world the stories of Black Canadians through the art of theatre and film. He is also the founder of Iron Sharpens Iron, which is a community driven Black men's support group in Toronto, Canada.

HIGHLIGHTS

29/01/2024 | WINNIPEG - CANADA



PANELLISTS



TROY CROSSFIELD

Founder, Crossfiled House Productions and Iron Sharpens Iron



RYAN KOLRICK

High School Teacher and Basketball Coach



LA WADE

Mental Health Strategist and Storyteller

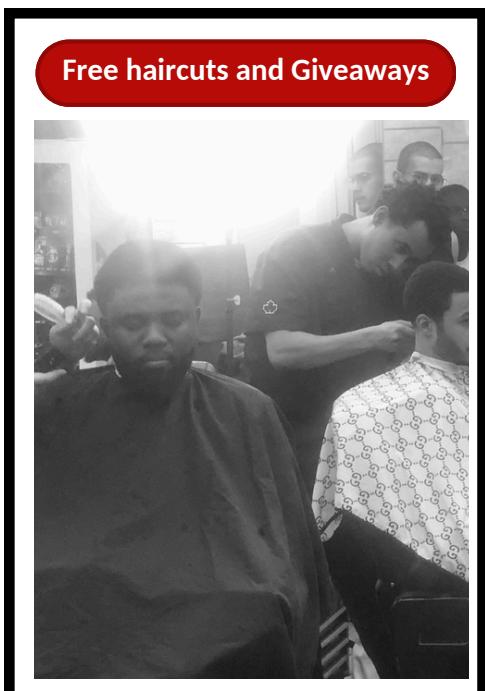


DANIEL HIDALGO

Vice President, MHRN and Founder, CommUnity204

HIGHLIGHTS

08/04/2024 | WINNIPEG - CANADA



PANELLISTS



OGO OKWUMABUA

Co-owner of Zuike and Former Bison Basketball



RYAN KOLRICK

High School Teacher and Basketball Coach

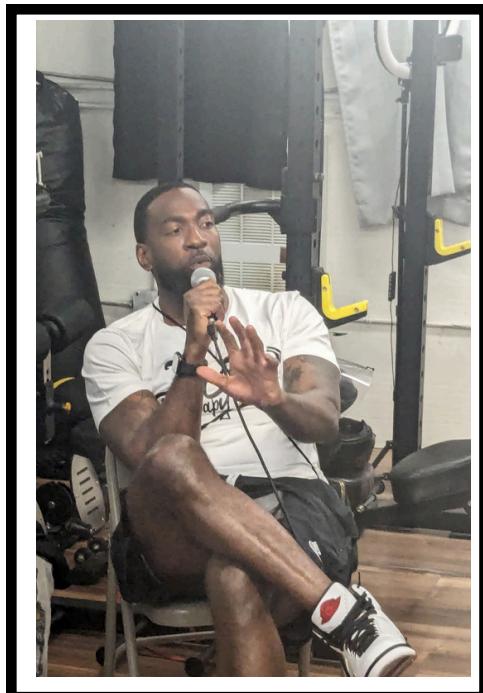
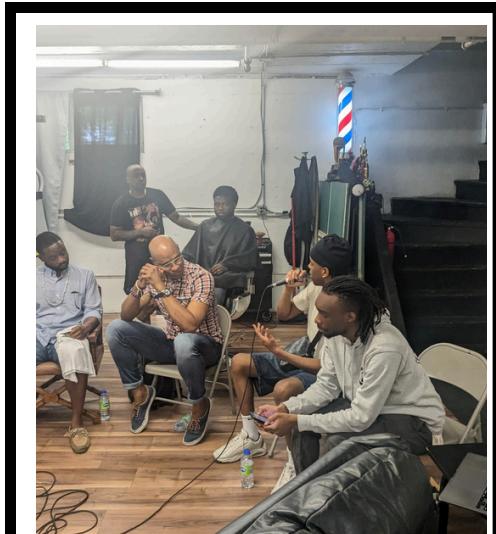


KENYI KUBARI

Student (University of Manitoba and Athlete

HIGHLIGHTS

05/06/2024 | MONTREAL- CANADA



PANELLISTS



DR. SAM TECLE,
Toronto Metropolitan
University



**DR. WENDELL NII
LARYEA ADJETEY**
McGill University



**DR. PHILIP S. S.
HOWARD,**
McGill University

TESTIMONIALS

“Great atmosphere. Felt like it truly was a safe space for young Black men to discuss issues.”

Baruba, Canada

“first time attending and love everything about this movement. We need more representation in this community, especially within the sports realm. Keep it up!”

Hubert, Canada

“First time attending, and I feel more Black youth should come, so they can have an eye opener towards sports like knowing work ethics and time management.”

AY, Canada

“It was open and easy for people to express themselves. I love the activity; people are open in environments where they are comfortable. Happy to attend!”

Anthony, Canada

“I really liked this Barbershop talk. It helped us learn about how to help mentor other people, how to be good mentors, and how to make time for people who may need our help”

Somto, Canada

“Excellent and important discussion. Thank you!”

Jason, Canada

“ This event has exceeded every expectation that I had....I would encourage anyone of any age to participate in these dicussions because these are discussions Black men and women need to be having at early ages.”

Thane, Canada

“This event was really good, as I got to talk to a lot of new people and got to share my experiences of being apart of the Black community. Being able to have conversations with young Black men was beneficial.”

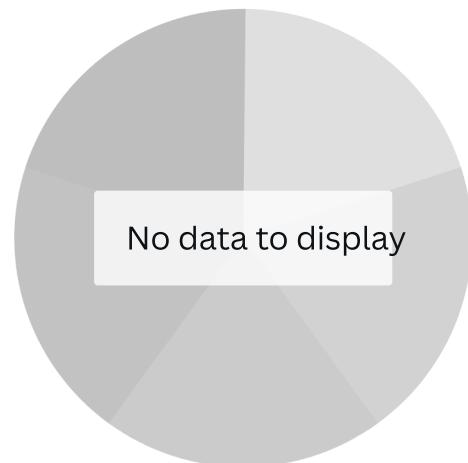
Trae, Canada

ATTENDANCE AND FEEDBACK

Between 2023 and now, the BST program engaged 737 participants through online and in-person sessions across Canada, the broader North American region, and the Caribbean.

737

**TOTAL
REGISTRATION**



EVENT FEEDBACK

100%
HELPFUL?

98%
RELEVANCE?

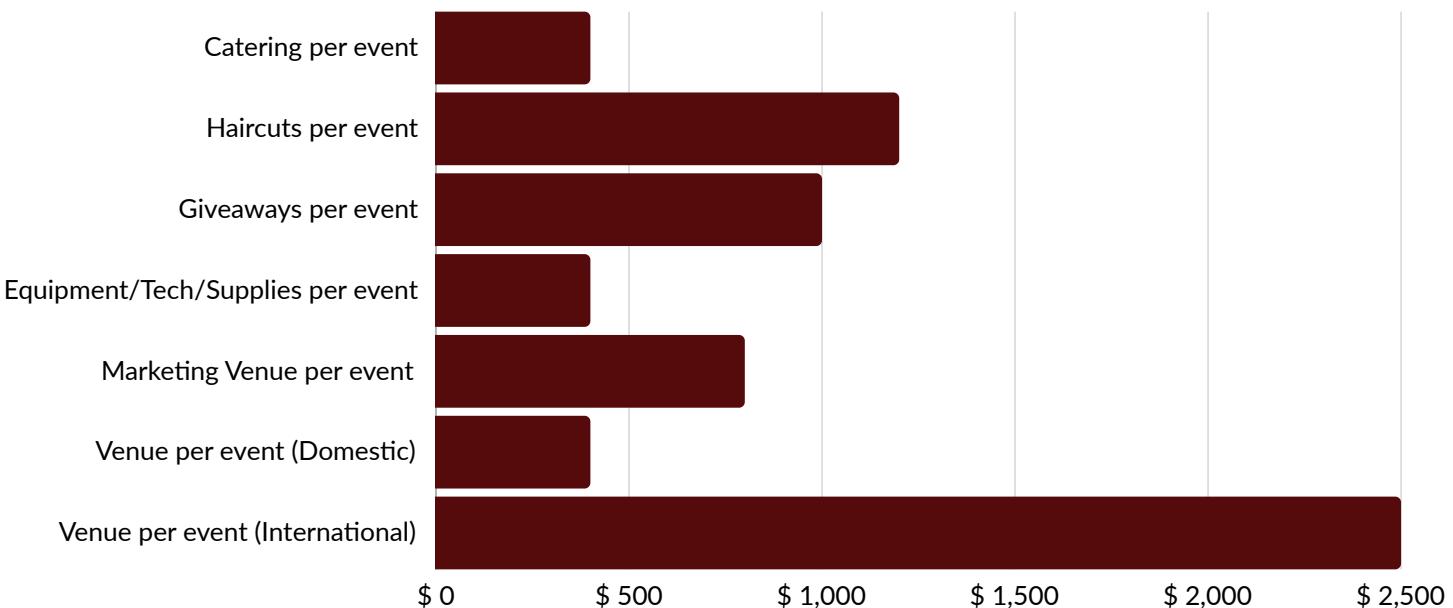
98%

CLEAR?

100%

MORE EVENTS LIKE THIS?

FINANCIALLY RESPONSIBLE



TOTAL DOMESTIC = \$ 3,700

TOTAL INTERNATIONAL = \$ 6,200



**DONATE TO
SUPPORT OUR
FUTURE CAMPAIGN**



www.weareacmp.com

For information on our community initiatives and upcoming events visit us at

www.weareacmp.com



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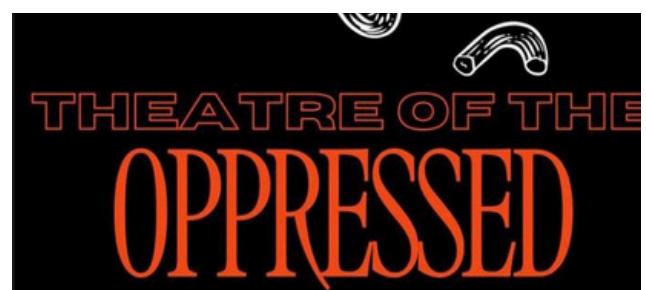


[acmpwinnipeg](#)
[acmpottawa](#)

EMAIL: CARLETONACMP@GMAIL.COM



AFRO-CARIBBEAN
MENTORSHIP PROGRAM



THEATRE OF THE OPPRESSED



@changingthenarrative.um

CHANGING THE NARRATIVE
BOOK CLUB



BARBERSHOP TALK SERIES:
BLACK MEN & MISCONCEPTION